

ERIC SWANSON

FULL TIME EMPLOYMENT

Quiksilver Inc. - Huntington Beach, CA - (5/2011 - present)

Post Production Retoucher & Photo Studio Coordinator (9/15-Present)

- Oversee the process of footwear photography across three brands Quiksilver, Roxy and DC Shoes for product imagery used in seasonal catalogs and e-com usage.
- Create contact sheets and communicate with Product Line Managers to carryout and Photoshop any material or color changes.
- Edit product imagery to maintain consistent color correction and pleasing appearance.
- Edit imagery for size and color profile specifications, archiving and distributing assets for each season.
- Problem solve for each season to develop a more efficient and productive workflow.

Digital specialist / Retouching / Color correction (5/11- 9/15)

- Editing and color correcting all e-commerce model and product photography across the three brands: Quiksilver, Roxy and DC.
- Verify, re-size and upload all product imagery to their respective FTP servers and deliver to merchandisers for marketing needs.
- Create action scripts to efficiently and productively mask, re-size and position large batches of product imagery according to their respective category needs.
- Helped to develop an effective workflow of imagery from photography to end use and final archiving.
- Adept at simultaneously juggling multiple projects for multiple clients, with varying deadlines.

DFC Screen Printing - Columbus, OH (6/2007 - 5/2011)

Graphic Design / pre-press / marketing

- Worked both independently and under direction of supervisor to create designs and graphics to be used for textiles, web and advertisements.
- Created the website design and layout for www.DFCScreenprinting.com as well as maintenance and continual updates.
- Designed graphics and web templates for e-mail blasts, marketing media and physical mail-outs to customers.
- Responsible for Pre-press preparation, including color separation, registration, alignment and printing to film.
- Hands-on experience from inception to print production, screen printing multi-color graphics.
- Personal interaction with clients to achieve desired design mock-ups including different color ways and layouts.
- Prepared graphics and images for web and large format digital printing.

EDUCATION

University of California, Santa Barbara
BA in Studio Art, Minor in Art History

- Graduated 2005

University of Santa Reparata -Study Abroad
Fine Art program, Florence Italy

- 2004

PORTFOLIO WEBSITE

- WWW.SWANYLAND.COM